

MUHAMMAD AYAAN

CLOUD COMPUTING STUDENT & FULL-STACK / DATA DEVELOPER

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PROFESSIONAL SUMMARY

Cloud Computing student at Sir Syed University of Engineering & Technology with hands-on experience building full-stack web applications in Python and Flask and analytics dashboards in Microsoft Power BI. Currently completing a Data Science & AI program at Techma Zone, strengthening skills in data transformation, SQL, and Pandas. Former Sales & Marketing Specialist / Associate Sales Manager with nearly two years of retail operations experience, including Meta Ads campaigns, inventory control, and store accounting.

RELEVANT EXPERIENCE

CELLARENA, Karachi, Pakistan | Aug 2024 – Jun 2026

Sales & Marketing Specialist / Associate Sales Manager

- Managed store transactions, customer operations, inventory control, and daily store accounting reconciliation.
- Executed targeted Meta Ads campaigns across Facebook and Instagram to drive sales and foot traffic.
- Overhauled stock tracking mechanisms and retail display setups.

KEY PROJECTS

Flask, Python, HTML/CSS

Solarix Pakistan

- Full-stack solar product e-commerce platform with custom backend logic, session-based cart, dynamic catalog, and checkout flow.

PWA, Python, JavaScript, HTML/CSS

Hisaab

- Personal finance and expense tracking app with double-entry ledgers, category analytics, task management, and CSV export/import.

Power BI

Blinkit Grocery Data Dashboard

- Visualized sales across 8,500+ items (\$1.20M value), mapping performance by item category, fat content, and store type.

Power BI

E-Commerce Return & Refund Analysis Dashboard

- Analyzed 8,250+ orders (\$1.10M value) across Electronics, Sports, and Beauty to map return channels and diagnostic trends.

Power BI

Starbucks Beverage Analytics Dashboard

- Diagnostic analysis of menu items covering calories, sugar, and caffeine across 10 drink categories.

EDUCATION

Sir Syed University of Engineering & Technology | Feb 2026 – Present

BS in Cloud Computing

Techma Zone | Aug 2026 – Present

Data Science & AI Certification Program

Govt. Degree Science & Commerce College - Block 7 | Oct 2024 – Jul 2025

Intermediate (Pre-Engineering)

Ecole System for Success | 2011 – May 2023

Matriculation (Computer Science)

SKILLS

- Web development using Python, Flask, HTML5, CSS3, and JavaScript
- Microsoft Power BI, Data Transformation, Data Analysis, SQL, Pandas
- Meta Ads campaigns and retail operations / inventory management
- Store accounting and reconciliation
- Figma, Adobe Photoshop, Video Editing

CERTIFICATION

Data Transformation Challenge - Python | Techma Zone | Cert ID: TZ-CERT-2026-0121 | Aug 2026